Women's Apparel And apparel for misses is now located on the

Third Floor More space, greater convenience for making selections; another move for the comfort and advantage of our patrons.



The Millinery Salon Is now in its splendid new location

Second Floor, B'way Paris' latest word in style. Exceptionally attractive adaptations and copies from Macy's own ateliers.

# Spring Importations of FARIS GOWNS

Authentic Model Costumes

The latest creations of Drecoll. Paquin, Paul Poiret. Beer. Recerdot. Rondeau. and other famous couturiers whose creations sway the style.

Worth. Bassier,

Boue Soeurs, Maurer

Embraced in the collection are: Afternoon and Evening Gouns, Luncheon and Dinner Gowns. Theatre and Reception Gowns, Promenade and Visiting Costumes, in the gorgeous colors and exquisite fabrics of the new season.

Duplicates and adaptations of these Model Gowns, copied at less than half the prices of the originals.

Courn Salon Third Floor.

# Smart SUITS and COATS For JUNIORS and MISSES

Balkan Blouse effects are strongly featured in the new modes for Misses. At \$64.75 a Suit of old blue silk poplin has the wide hip girdle into which the soft folds of the blouse coat are smartly drawn. At the knee the draperies of the skirt are confined by a deep band. Ornaments of the fabric and braided buttons add a note of smart style.

In the New Department—Third Floor



#### \$45.00 Demi-tailored Suit of Imported Charmeuse \$37.75

(Black Copenhagen Navy Blue)

In the charming model, illustrated, the jaunty French Blouse coat is fashioned on the most effective lines, with the very high waist line and sharply cut away peplum. The back shirred in soft, full folds has a corded girdle with handsome ornaments. Antique lace is combined with Bulgarian embroidered net in the pointed collar and the 34 sleeves have pointed cuffs of the charmeuse.

The gracefully draped skirt in very latest style with fitted girdle, is slashed at the sides and button trimmed. Sizes 14 and 16 years.

# Juniors' Balkan Suits \$26.75 of Wool Eponge,

(Oriental Brown Navy Old Blue) A very smart Balkan Blouse model, the long waisted coat with deep peplum effect. Double sailor collar and deep cuffs are of silk in matching color with Bulgarian silk overlay and the coat is finely lined with peau de cygne and trimmed with novel triangular buttons in vari-colored pearl.

The graceful skirt is smartly draped. Sizes 13, 15 and 17

#### \$35.00 Mandarin Coats \$29.75 of Brocaded Eponge,

Three-quarter length draped coat on the fashionable "Mandarin" lines, with kimono sleeve effect and long roll shawl collar. The fulness of the back is draped into panels, button-trimmed, and the seams are piped with satin. Peau de cygne in matching color lines this very modish garment. Sizes 14 and 16 years.

In the most fashionable colors, including navy and Labrador blue, "Nellrose," pheasant brown, tan, black and white.

## of Imported Voile, \$18.74

A superior quality of French voile is employed for these very dainty Frocks, which are elaborately trimmed with bandings of shadow and Lierre laces and finished with hemstitched seams and veining. Sashes are of soft satin ribbons in all the new colorings. Sizes 14 and 16 years.

## \$18.00 Paradise SW EEFS Very Special Value at \$12.89

Large, graceful Paradise Plumes-gorgeous trimmings for dress hats. Made of selected, superior quality feathers, mounted with handsome head. In black or natural colorings.

In Paradise Plumes of same quality, but larger in size:

\$26.00 Paradise Sweeps, \$18.89

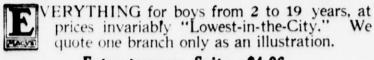
# \$5.00 Real Milan HATS, New French Shapes, \$2.97

The fashionable Hats of the season; latest Paris shapes, small, large and medium. Made of the genuine Milan straw. Twenty chic styles, and an assortment of six hundred Hats from which to select.

Black. Purple. Burnt.

"Nellrose," Main Floor, 34th St.

#### Boys' CLOTHES for EASTER



#### Extra-trouser Suits, \$4.96, \$6.49, \$7.94, \$8.94 and \$9.74 For boys of 6 to 19 years.

Seven distinct models in Norfolk and double-breasted styles, all cut on the newest natural shoulder lines. A fit for any and every boy, whether unusually stout, or very tall, or Every Suit all-wool, thoroughly tested, and all seams tape-reinforced and doublestitched with silk. Linings selected for their wearing qualities and knickerbockers reinforced, full-lined and roomy.

Second Floor, 35th St. rear.

# Spring COATS, FROCKS and SUITS for GIRLS

Daintiest among the many pretty Dresses for young girls are hand-made Frocks of finest batiste at \$24.74. Clusters of tiny tucks alternate with insertions of real Irish crochet and Valenciennes laces and fetching little rosettes of soft satin ribbons add to the style of these exquisite little garments.

In the New Department Third Floor

#### Topcoats of Serge \$9.74

The jaunty little model illustrated may be had in navy blue serge of excellent quality.

Double-breasted and with straight back, this garment has detachable collar, cuffs and pocket tabs of heavy linen, handscalloped and hand-embroidered. Sizes 4 to 8 years.

## Dresses of Challie or Navy Serge, \$7.94

New long waisted model in pretty dotted and fancy patterned challies, light and dark effects, or in navy blue serge. Sailor collar, cuffs and frilled panel front

are of sheer white embroidery and the wide belt is of velvet ribbon. Sizes 4 to 14 years.

### Three Piece Suits, \$19.74 Belted Model,

In navy blue or tan serge, and in shepherd check worsteds. Straight coat of smart style, single-breasted and with novel collar of corded silk in contrasting color.

The one-piece Dress trimmed with the corded silk, fancy buttons and stitched straps, and the skirt has cluster pleats at sides and back. Sizes 12 to 16 years.

# "Alwyn" **GLOVES**

That sell the year-round at Macy's for \$1.69 (Similar quality Elsewhere \$2.00)

At \$1.24 a pair

On Wednesday & Thursday Only

All sizes, all the favored Spring colors. Every pair perfect despite the price, and, bear in mind, after Thursday back go the "Alwyn" Gloves to their usual price, \$1.69. Fitted at the counter if desired.

### TOYS for EASTER

Pretty toys from many lands to delight the hearts of the youngsters this Easter, and all at typical Macy prices.

Variety of 5c Toys

includes plaster and soft, downy rabbits, chicks, ducks, and figures, small squawking roosters and rab-bits, release spring toys, small nests, eggs, and a variety of small toys of various kinds.

10c to 15c Toys

comprise life-like roosters, ducks and chickens with real feathers, automobile and liveried rabbit chauffeurs, grotesque plaster figures with mov-able heads and features, fur Easter bunnies, gayly colored eggs, egg-filled wicker baskets, natural colored down chickens and ducks.

24c to 39c Toys

are offered in a wide assortment, unequalled in variety and price. Pretty little wicker baskets filled with downy chicks, wobbly-headed rabbits, geese and chickens, cunning plaster rabbits gayly dressed as policemen, ball players, dudes, dairy maids and farmers—a variety of mechanical toys, jointed animals, fuzzy chicks and rabbits of fur and

plush, wheeled carts, Easter babies, Kewpie dolls and big Easter bunnies filled with a collection of small toys.

Easter Egg Boxes to be filled with candy or toys, are from 24c to \$8.49. Toy eggs from

Newest Novelty Toys

Newest Novelty Toys

Newest among the toys are the quaint little Kewpie dolls ranging in price from 14c to 98c. Beautiful "Macy" Dolls, 22 in. high, daintily gowned in white, pink or blue muslin lace trimmed are \$2.49. "Gee Gee" Dolls are new, unbreakable and cunning in their funny little "Campbell-Kid" clothes. A smart little wicker coupe, drawn by a real down duck and driven by an imposing rooster in livery, is filled to overflowing with a family of fluffy chicks and rabbits. Large Easter eggs, filled with handsome toys—French dolls, engines, doll trousseaux, stoves, etc., range in price from 24c to \$4.49 apiece.

Fifth Floor, rear.

# DISTINCTIVE Models in Imported HAND BAGS

The Oriental touch so pronounced in the Spring Costumes is strongly emphasized in the New Bulgarian Beaded Bags, so favored by Paris. The exquisite craftsmanship—these Bags are all hand-made of myriads of tiny beads in intricate and novel designs, the harmonious blending of rich, vivid colors, and their odd shapes and styles—make these bags exceedingly individual and beautiful.

Especially gorgeous is a new model at \$29.75 with a 14-karat gold-plated frame, thickly studded with Jades, Amethysts and Turquoise to match the dull gold, Bulgarian blue and deep purple beads of which the Bag is made. A heavy three-inch double loop fringe of tiny beads finishes the bottom and the wrist-chain terminates in a heavy clouded amber ring. A charming novelty at \$14.89 is a small, pear-shape bag, beaded in dull silver and bright blue, the top drawn together with a dainty gold chain in draw-string fashion. A heavy multitogether with a dainty gold chain in draw-string fashion. A heavy multi-colored bead tassel gives a pretty finish to the pointed end.

NOVELTY FRENCH BAGS Paris sends us a striking novelty in the curbed pyramid-shaped Bags in rich green moire silk artistically combined with green pin-seal leather. The new Pannier handle of moire and seal gives a novel, smart

effect. German silver frames on in-side and outside compartments. Lined with white moire silk and fitted Lined with white moire silk and fitted with moire card-case, mirror and coinpurse. Especially priced at \$17.49.

Striped Moire Bags, fresh from Paris, are made of heavy novelty striped moire, with double compartments, frames inside and outside in German silver. Lined with heavy moire and fitted with card-case and large stationary oval mirror. Some of the smaller bags in envelope shapes of the smaller bags in envelope shapes with Rhinestone clasps are also priced

HAND MADE IRISH LACE BAGS are delightfully dainty and effective with the sheer summer Exquisite work from the skilled needle-women of the Old World, in delicate Shamrock, butterfly and rose designs in various styles and sizes from \$5.24 to \$14.89.

OVERLAPPING BAGS AT \$4.89 are novel and convenient. Made of a straight strip of pin-seal white kid, moire and mocha suedes,. moire lined, folded in centre over a dainty wrist-band of pin-seal. Fitted with encased mirror, in all the new

shades, black and white. Main Floor, B'way, 34th St.

CHAKM THE WORD

Eves , 8:20. To-day & Sat. Mars., 2:20. KNICKERBOCKER, B'way & 38th St. Eyes, 8 Sharp., Mais, To-day & Sat. 2. JULIA SANDERSON JOSEPH THE SUSHINE, GIRL CAWTHORN

H. B. WARNER THE GHOST 200 GALLERY RESERVED 500 LYCEUM 6th St. nr. b'way, Eves. 8:30. Mathrees To-m'w & Sat. 2:30.

GARRICK St. St. nr. B'way, Eves. 830. TO-NIGHT SOUVENIR NIGHT

"THE CONSPIRACY" Robert Hilliard ARGYLE HUDSON W. 41St., n'r B'way, Eve. 8:20.

The Poor Little Rich Girl THE MASTER MIND 

AST RUTH ST. DENIS Japanese and Hindoo Dances

OH! OH! DELPHINE LIBERTY W. 42 St. Evs. 8:15. Mats. Wed.

TIMES MILESTONES VICTOR MAUREL in the THE PURPLE ROAD GAIETYB way & 46th St. Evzs. 8:30
For Laughing Purposes Only.
"STOP THIEF" A Farce by
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with Mr. Putnam Griswold (Metropolitan Opera Co.), Miss Mildred Potter, Miss Inez Barbour, Mr. John Young, Choir of Boys, N. Y. Symphony Orchestra.

DIE MEISTERSINGER Finale, Act III. Mr. Tkts. 75c to \$2.00 at Box Office or 1 W. 34 St

METROPOLITAN OPERA HOUSE To-night at 8. Premiere. Boris Godunoff Homer, Case, Maubourg: Didur, Althouse, Rothler Homer, Case, Maubourg, Didur, Althouse, Rothler, Bata, Rebs., Segurola, Conductor, Toscanial, Burs, at 8.15. Donne Curiose. Farrar, Alter, Macnez, Scotti, Segurola, Conductor, Toscanial, Engra, at 15 pec 1 Mat. Parsital, Fremstad, Jorn, Buers, Witherspoon, Gorltz, Conductor, Hertz, Fri. at 8. Lales of Hoffmann, Hempel, Bort, Duchene; Macnez, Gilly, Rothler, Reiss, Segurola, Conductor, Polacco, Sat. at 2. Girl of the Golden West. Destina; Caruso, Amato, Gilly, Reiss, Didur, Toscanial, Sat. at 730, Pop. Prices, Meistersinger, Gadski, Urlis, Buers, Braun, Gorlz, Reiss, Gond-Hertz, Next Mon. at 8. Cyrano. Alda; Martin, Amato, Reiss, Griswold, Hinshaw, Cond., Hertz, Wed, at 730. Walkuere, Gadski, Fremstad; Homer, Jorn, Brain, Rusyskael, Cond., Hertz, HARDMAN PIANO USED.

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The morning or cutaway coat holds first place as the coat for formal

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PLAIN BLACK cutaway an waistcoat, serge-lined, \$25; silk-lined, \$35. BRAIDED BLACK cutaway and waistcoat, mohair-lined, \$35; silk-lined, \$38, \$45.

PLAIN OXFORD cutaway coat, waistcoat and trousers, \$42. STRIPED TROUSERS, of fine worsted, \$7.50 to \$12. FROCK COAT and waistcoat, \$25 to \$35.



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Lincoln-Bennett London silk hats, \$8. Bench-made shoes, English last, \$8, \$10. Plain or plaited madras shirt, \$2. Spitalfields silk four-in-hand tie, \$2. A London walking stick, \$3 to \$50. Linen handkerchief from Paris, \$1.



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SAM BERNARD All for the
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FUNDEST PLAY IN TOWN.
WILLIAM COLLIER IN Never Say Die.
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On Sun. Eve., Mar. 30, HELEN KELLER
will give her first public lecture in New
York City. Tickets may be secured by mail
from J. B. Pondl Jecum Bureau, Metropolitan Life Bidg., N. Y. City. Prices \$2 to 75c. William Collier's COMFDY, 41st, F. of Wway, vs. 8:15. Mat. FANNY'S FIRST PLAY

THE FIVE FRANKFORTERS Maxine Elliott's Th., 3P. bet. By A 4th Av. ROMANCE CASINO B'way & 30th SAT. NIGHT Seats Gilbert-Sullivan Company All-Star Revival of THE BEGGAR STUDENT

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